

Google + ChatGPT Visibility Scan

Your Company · Your City · October 24, 2026

Sample report. Business names and city are hidden, and review, rating and photo counts are shown as ranges. Everything else is real data from a live scan.

2%

of your area where you're top 3 on Google Maps (3 of 147 spots)

1/9

buyer questions where ChatGPT recommends you

3/3

searches from your own address where you're in Google's top 3 map results

400+

Google reviews (4.5+★); top competitor: 4,000+

Your top 4 fixes

1. Close the review gap

You have 400+ Google reviews. Competitor A has 700+ and is top 3 in 44 spots on your map versus your 3. Reviews are one of the biggest ranking factors you control. Text every finished job a review link the same day; at 27 a month you pass them within a year.

2. Get into the lists ChatGPT reads

ChatGPT named you in 1 of 9 buyer questions and named Competitor D; Competitor E; Competitor F most. Its answers came from [consumeraffairs.com](#), [bestpickreports.com](#), [reviews.birdeye.com](#), [yelp.com](#). Get listed and reviewed on those sites, and ask for inclusion in the local 'best of' lists it quotes.

3. Get your website onto Google's first page

Your website isn't in the first 10 Google results for 3 of your 3 searches ("ac repair Your City", "hvac company Your City", "furnace repair Your City"). Give each service its own page with the service and city in the title and first line, link your Google profile to that page, and get links from local sources (suppliers, chamber of commerce, sponsorships).

4. Win the areas you're invisible in

You're outside the top 10 for every search across much of your area, worst to the northwest, northeast, southwest. Add those towns/neighborhoods to your service area, write a page for each, and post jobs done there on your profile.

Where you rank on Google Maps

Each square is a spot in your area, 6 miles across (7x7 grid). The number is your position in Google Maps for someone searching from there. The outlined square is your address. Green = top 3 (the map results Google shows first), yellow 4-10, orange 11-20, red = not in the top 20.

“ac repair”

top 3 in 1 of 49

20+	20+	20+	20+	20+	20+	20+
20+	20+	20+	20+	20+	20+	20+
20+	20+	20+	20+	20+	20+	20+
20+	20+	14	2	16	20+	15
20+	20+	20	11	14	20	20+
20+	20+	20+	20+	20+	20+	20+
20+	20+	20+	17	20+	20+	20+

“hvac company”

top 3 in 1 of 49

20+	20+	20	20+	20+	20+	20+
20+	20+	20+	19	20+	20+	20+
20	17	11	8	10	14	12
17	15	16	1	4	13	15
16	13	8	6	6	12	11
20+	17	13	11	12	12	14
20+	20+	20+	20+	20+	20+	20+

“furnace repair”

top 3 in 1 of 49

20+	20+	20+	20+	20+	20+	20+
20+	20+	19	16	19	20+	20+
20	15	6	5	7	12	19
16	9	5	1	14	14	13
15	13	5	4	5	8	11
18	15	13	12	9	12	15
20+	20+	20+	19	18	18	20+

Who you compete with on the map

The 3 businesses that show up in the top 3 most often across your area, other than you.

Business	Top-3 spots	Reviews	Rating	Photos	Categories
Your Company (you)	3	400+	4.5+	90+	6
Competitor A	44	700+	4.5+	50+	9
Competitor B	43	3,000+	4.5+	100+	8
Competitor C	39	4,000+	4.5+	100+	10

What ChatGPT tells buyers

We asked ChatGPT the questions homeowners ask, from the US, on Oct 24. Answers vary a little each time; this is a snapshot.

Question	Recommends you?	Who it recommends
Who is the best HVAC company in Your City?	No	Competitor D, Competitor E, Competitor F
Who should I call for ac repair in Your City?	Yes	Your Company, Competitor F, Competitor D, Competitor G, Competitor H
Most trusted HVAC company near Your City	No	Competitor E, Competitor I, Competitor D
Which HVAC company in Your City has the best reviews?	No	Competitor F, Competitor J, Competitor K

I need emergency ac repair in Your City today, who do you recommend?	No	Competitor F, Competitor L, Competitor M
Affordable hvac company in Your City	No	Competitor D, Competitor N, Competitor O, Competitor P
Top rated furnace repair company in Your City	No	Competitor Q, Competitor R, Competitor E
Who do you recommend for furnace repair in Your City?	No	Competitor Q, Competitor R, Competitor J, Competitor S
HVAC company in Your City that does fair pricing and honest quotes	No	Competitor E, Competitor F, Competitor D, Competitor T

Sites ChatGPT pulled these answers from: [consumeraffairs.com](#) (3), [bestpickreports.com](#) (3), [reviews.birdeye.com](#) (2), [yelp.com](#) (2), [expertise.com](#) (2), [thumbtack.com](#) (1)

Asked about you by name: left out of this sample because ChatGPT's answer names the owner and the company. Your report shows what it says about you.

Your Google search results

Search	In top 3 map results?	Top 3 map results	Google AI answer
ac repair Your City	Yes	Competitor F, Competitor U, Your Company	Not shown for this search
hvac company Your City	Yes	Your Company, Competitor B, Competitor Q	Not shown for this search
furnace repair Your City	Yes	Your Company, Competitor F, Competitor Q	Not shown for this search

Google didn't show an AI answer for these searches today; it shows the map results instead, which is why the map grid matters most.

Want these fixed for you?

The Fix Pack does the 4 fixes above in 7 days for a fixed \$497 (\$297 if you order within 14 days of this report), then we re-run this scan after 30 days so you can see the change: firstcallscan.com/fix-pack